AMENDMENT TO THE CLAIMS

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1. (Currently amended) A method for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

receiving a customer's private data at a server associated with a merchant, said data being received from a customer database that is stored on a communication device associated with a customer, and said data at least concerning preferences of the said customer for goods available from the said merchant; and

checking inventory, based on said customer's private data, for goods as characterized by said data; and

computing a price for the said goods.

- (Currently amended) The method of claim 1, which further comprises:
 receiving a payment authorization from the <u>said</u> customer's device and providing to the <u>said</u> customer the <u>said</u> goods.
- 3. (Original) The method of claim 1, which further comprises: checking a message authentication code for said data.
- 4. (Original) The method of claim 1, which further comprises: checking a digital signature for said data.
- 5. (Currently amended) The method of claim 1, wherein said step of receiving data further comprises:

transmitting the <u>said</u> data from a portable communications device held by the <u>said</u> customer to another communications device associated with the <u>said</u> merchant.

6. (Original) The method of claim 5, wherein said portable communications device is a radio communications device.



- 7. (Original) The method of claim 5, wherein said portable communications device is a Bluetooth-enabled radio communications device.
- 8. (Original) The method of claim 5, wherein said portable communications device is a Wireless Application Protocol (WAP)-enabled radio communications device.
- 9. (Currently amended) A system for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:
 - a portable wireless device associated with a customer;
- a fixed position wireless device associated with a merchant and in communication with said portable wireless device;

said portable wireless device and said fixed position wireless device exchanging data concerning data concerning preferences of the <u>said</u> customer for goods available from the <u>said</u> merchant; and

a server coupled to said fixed position wireless device, <u>said server</u> checking inventory, <u>based on said data</u>, for goods, <u>as characterized by said data</u> and computing a price for <u>the said</u> goods.

- 10. (Currently amended) The system of claim 9, which further comprises: said server receiving a payment authorization from the said customer's device and providing to the said customer the said goods.
- 11. (Currently amended) A computer program product for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

a computer readable medium;

program code in said computer readable medium for receiving <u>a customer's private</u> data from a <u>customer database that is stored on a customer's device concerning, <u>said</u> data <u>at least</u> concerning preferences of the <u>said</u> customer for goods available from the <u>a</u> merchant; and</u>

program code in said computer readable medium for checking inventory, based on said customer's private data, for goods, as characterized by said data and computing a price for the said goods.

12. (Currently amended) The computer program product of claim 11, which further comprises:

program code in said computer readable medium for receiving a payment authorization from the said customer's device and providing to the said customer the said goods.

13. (Currently amended) A business method for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

receiving <u>a customer's private</u> data from an <u>customer database that is stored on a</u> communication device associated with a customer, said data concerning preferences of the <u>said</u> customer for goods available from the <u>a</u> merchant; and

checking inventory, based on said customer's private data, for goods as characterized by said data; and

computing a price for the said goods.

- 14. (Currently amended) The business method of claim 13, which further comprises: receiving a payment authorization from the said customer's communication device and providing to the said customer the said goods.
- 15. (Currently amended) A method for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

receiving a customer's private data at a server associated with a merchant, said data being received from a customer database that is stored on an insitu communication device associated with a customer, said data concerning preferences of the said customer for goods available from the said merchant; and

checking inventory, based on said customer's private data, for goods as characterized by said data; and



computing a price for the said goods.

- 16. (Currently amended) The method of claim 15, which further comprises: receiving a payment authorization from the said customer's device and providing to the said customer the said goods.
- 17. (Currently amended) A system for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:
 - a portable wireless insitu device associated with a customer;
- a fixed position wireless device associated with a merchant and in communication with said portable wireless device;

said [[a]] portable insitu wireless device and said fixed position wireless device exchanging data concerning data concerning preferences of the said customer for goods available from the said merchant; and

a server coupled to said fixed position wireless device, <u>said server</u> checking inventory, <u>based on said data</u>, for goods, <u>as characterized by said data</u> and computing a price for <u>the said</u> goods.

- 18. (Currently amended) The system of claim 17, which further comprises: said server receiving a payment authorization from the <u>said</u> customer's potable wireless insitu device and providing to the <u>said</u> customer the <u>said</u> goods.
- 19. (Currently amended) A computer program product for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

a computer readable medium;

program code in said computer readable medium for receiving <u>a customer's private</u> data from a <u>customer database that is stored on a customer's insitu device concerning, <u>said</u> data concerning preferences of the <u>said</u> customer for goods available from the <u>a</u> merchant; and</u>

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program code in said computer readable medium for checking inventory, based on said customer's private data, for goods, as characterized by said data and computing a price for the said goods.

20. (Currently amended) The computer program product of claim 19, which further comprises:

program code in said computer readable medium for receiving a payment authorization from the said customer's insitu device and providing to the said customer the said goods.

21. (Currently amended) A business method for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods, comprising:

receiving <u>a customer's private</u> data from <u>a customer database that is stored on</u> an insitu communication device associated with a customer, said data concerning preferences of the <u>said</u> customer for goods available from the <u>a</u> merchant; and

checking inventory, based on said customer's private data, for goods as characterized by said data; and

computing a price for the said goods.

22. (Currently amended) The business method of claim 21, which further comprises: receiving a payment authorization from the said customer's insitu communication device and providing to the said customer the said goods.

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23. (New) A method, comprising:

receiving, at a server associated with a merchant, data concerning goods previously bought by a customer, said data being received from a customer database on a communication device associated with said customer;

checking inventory for goods, said checking based at least in part on said received data; and

computing a price for said goods.